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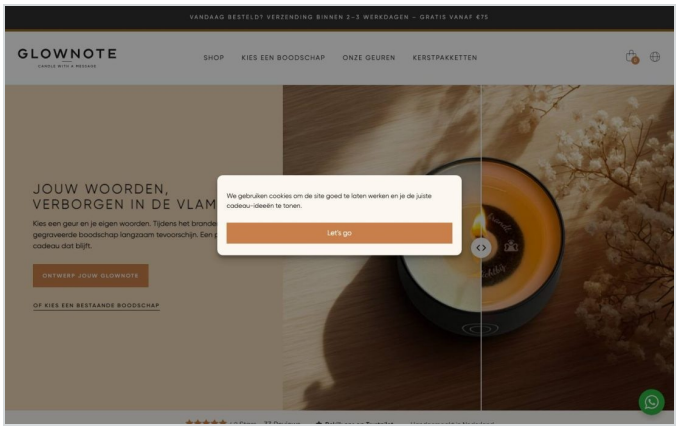
WEBSITE REPORT

glownote.nl

28 October 2026 · scan #1958



Looking good: polish, don’t rebuild



Your site is well found, accessible and technically sound, but it is slow to load. Verdict: looking good: polish, don’t rebuild.

The ten parts of the score

Design		87
Age		64
Speed		49
SEO		96
Images		49
Code		95
UX		60
Access.		90
Trust		63
People	needs 3 votes	–

Website Age: feels like 2021



SIGNAL	YEAR
Old IE-era CSS hacks	2010
WordPress 3.2	2011
Modern CSS (grid, variables)	2021
Bootstrap 5.3.5	2025
Images (median upload year) · 25 images dated	2026

UX Doctor: diagnosis & prescription

SEVERITY	FINDING AND FIX	EFFORT	GAIN
MAJOR	**13 links and buttons are smaller than 24 px on phones** Rx: Give menu, footer and button links at least 44 × 44 px of touch area (padding), never under 24 px. Phone	Low	+3
MAJOR	**Image slider (Slick) on the homepage** Rx: Replace the rotating slider with one strong hero image and a clear headline; most visitors never see slide 2. All	Medium	+3
MAJOR	**An image of 1.7 MB slows the page** Rx: Export images as WebP/AVIF at the size they are shown; keep heroes under 200 KB. All	Low	+3
MAJOR	**The page weighs 9.5 MB** Rx: Compress images, remove unused scripts and fonts; aim for under 2 MB. All	Medium	+3
MINOR	**No address or phone number** Rx: Visitors trust a business they can find: add an address and a phone number to the footer. Footer	Low	+1
MINOR	**No “About” page linked** Rx: Tell visitors who is behind the site: a short About page with names and a photo. All	Medium	+1
MINOR	**No security headers (HSTS, Content-Security-Policy)** Rx: Ask your host to send Strict-Transport-Security and a Content-Security-Policy; it takes minutes and blocks common attacks. Server	Low	+1
MINOR	**2 broken links on the homepage** Rx: Fix or remove: glownote.nl/cdn-cgi/l/email-protection (404), nl.trustpilot.com/review/glownote.nl (403). All	Low	+1

Under the hood

75 of 76 checks measured · 3 screens in a real browser · Google PageSpeed: yes · scan time 58 s

Not measured: body text contrast (colours are set in a way we can't read reliably); the people score (needs 3 community votes, or GhostStat on the site). These parts count as neutral.

SERVER & CONNECTION

HTTP status what the server answered for the homepage	200	●
Secure connection browsers mark http sites as "not secure"	https	●
Redirects each hop costs a round trip before anything loads	0	●
Server response (TTFB) time until the first byte, measured from our server	0.11 s	●
HTML download the HTML document only, without images and scripts	0.15 s	●
HTML size big HTML often means inlined data or page-builder bloat	251 KB	●
Page weight (estimated) HTML + the first 25 images, scripts and styles, by their reported size	9.5 MB	●
Requests files the browser has to fetch	162	●
Mixed content http files on an https page get blocked	0	●
Server software from the Server header	cloudflare	●

SEARCH & SHARING

Page title Google shows about 60 characters	"GlowNote - Verborgen boodschap kaars, gegraveerd om te bewaren" · 62 chars	●
Meta description the snippet under your link in search results	150 characters	●
Main heading (H1) exactly one tells search engines what the page is about	1	●
Headings in total structure for readers, screen readers and search	13	●

Language set needed for screen readers and translation	nl	●
Canonical URL prevents duplicate pages in search	https://glownote.nl/	●
Indexing allowed noindex hides the page from Google	yes	●
Open Graph tags the preview when someone shares your link	yes	●
Structured data schema.org: stars, opening hours, prices in search	yes	●
Favicon the icon in browser tabs and bookmarks	yes	●
robots.txt	yes	●
Sitemap helps search engines find every page	yes	●
AI crawlers whether ChatGPT, Claude and others may read the site	blocked	●

CODE & BUILD

Doctype “html” is HTML5	html	●
Mobile viewport without it phones show a tiny desktop page	width=device-width, initial-scale=1, maximum-scale=5	●
Responsive CSS media queries that adapt the layout	yes	●
Modern CSS grid, flexbox or custom properties	yes	●
Render-blocking scripts scripts in the head without async/defer delay the first paint	1	●
Scripts / stylesheets	79 / 21	●
Third-party hosts every outside host is another DNS lookup and a privacy question	2: cdn.jsdelivr.net, kit.fontawesome.com	●
Web font families	0	●

more than 3 looks restless and loads slowly

Inline styles style="…" attributes: a page-builder sign, hard to maintain	8	●
Old tags (font, center…)	0	●
Tables used for layout a 1990s technique	0	●
Flash no browser plays it any more	no	●
Unlabelled form fields screen readers can't say what to type	0	●
Body text contrast WCAG asks at least 4.5:1	not measurable	●
Copyright year an old year makes visitors wonder if anyone is home	2026	●

IMAGES

Images on the page	40	●
Without alt text decorative images may be empty; content images need a description	17	●
Lazy-loaded images below the fold should wait until needed	11 of 40	●
WebP / AVIF modern formats are 30–50 % smaller	0	●
Image weight (first 25) by the size the image servers report	9.1 MB	●
Biggest image keep hero images under 200–300 KB	1.7 MB	●
Alt text as a file name or "image" counts as no description	0	●
Alt text language should match the language of the page	Dutch · page: Dutch	●

TRUST, FRESHNESS & SECURITY

Privacy statement linked from the homepage; required in the EU	yes	●
Contact	yes · form	●

a contact link, email address or form		
Address a real place makes a business believable	no	●
Phone number	no	●
About page who is behind the site	no	●
Terms / imprint needed for shops and in Germany (Impressum)	yes	●
Cookie notice needed when the site tracks visitors	yes	●
Social profiles	yes	●
Reviews shown review stars or a review widget	yes	●
Last sign of life the newest date on the page, in the sitemap or from the server	28 Oct 2026 (recent)	●
HSTS forces https, even on the first visit	no	●
Content-Security-Policy	no	●

	limits what scripts may run: blocks most injected code	
X-Content-Type-Options		no
Clickjacking protection X-Frame-Options or frame-ancestors		no
Referrer-Policy		no
Server version shown versions tell attackers what to try		no
Links checked the first 25 links on the homepage, own site first		25
Broken links 404s and dead sites cost trust and search ranking	2: glownote.nl/cdn-cgi/l/email-protection (404), nl.trustpilot.com/review/glownote.nl (403)	

IN A REAL BROWSER

	DESKTOP	TABLET	PHONE
Scrolls sideways	no	no	no
Tap targets under 44 px	10	73	13
Call to action above the fold	yes	yes	yes
Body font size	16 px	16 px	16 px

HOW THE SCORE OF 72 WAS MADE

PART	SCORE	WEIGHT	ADDS

Speed	49	15	+6.7
SEO	96	12	+10.5
Access.	90	10	+8.2
Images	49	8	+3.6
Code	95	10	+8.6
Design	87	15	+11.9
Age	64	15	+8.7
UX	60	15	+8.2
Trust	63	10	+5.7
People	not measured	–	–